Family Business Corporate Governance, Emotions and Financial Dynamics
16th October – University of Paris Nanterre

CONFERENCE PROGRAM

09:00 Opening and welcome: Didier Folus, Université Paris Nanterre et Miruna Radu, Audencia

Theme 1/ Corporate Governance and Financial Decisions in Family Business

09:15 Key Note – Torsten PIEPPER, Kennesaw State University, USA
"The relationship between capital structure and family dynamics - Opening the black box"

10:00 Hermann Frank & Elena Fuetsch - Research Institute for Family Business, WU Vienna University of Economics and Business
"A new approach to business families: from familiness to enterpriseness"

10:30 Eddy Laveren - University of Antwerp & Antwerp Management School & Vincent Molly - KU Leuven & Antwerp Management School
"The influence of corporate and family governance on leadership succession planning in family firms”.

11:00 Coffee break

11:15 Mauricio Silva & Zaid Saidat - Queen Margaret University
“The relationship between corporate governance and financial performance: evidence from Jordanian Family and Nonfamily firms”

Theme 2/ Emotional Biases and Culture Impact on Financial Decisions in Family Business

11:45 Key Note – Cristina BETTINELLI, University of Bergamo, Italy

12:30 Lunch
14:30 Anaïs Hamelin & Marie Pfiffelmann - LaRGE, EM Strasbourg, Université de Strasbourg
“Are overconfidence and overoptimism synonyms? A literature review and theoretical model in the context of entrepreneurship”.

15:00 Mauricio Silva & Claire Seaman - Queen Margaret University
“Emotional Bias in Financial Decision Making in Family Owned and Operated SMEs”.

15:30 Mascia Bedendo - Audencia Business School, Emilia Garcia-Appendini - University of Zürich, Linus Siming - Audencia Business School
“Cultural preferences and the choice between formal and informal financing”

16:00 Coffee break

Theme 3/ Determinants of Financial Decisions in Family Business

16:15 Key Note – Vijay SINGAL, Virginia Tech, USA

17:00 Kenmegni Noumigue Guy Roland
“Le différentiel des facteurs explicatifs de l'endettement entre les petites entreprises et les moyennes entreprises camerounaises”.

17:15 Closing – Didier Folus and Miruna Radu

19:30 Gala Diner